



**11TH ANNUAL
IES QUALITY SUMMIT**
Exhibitor & Sponsorship
Prospectus

Wednesday, May 1, 2024

Irving Convention Center
500 West Las Colinas Boulevard
Irving, Texas 75039

Exhibitor/Sponsorship Form:

[**Click Here**](#) to participate as an Exhibitor/Sponsor

Highlight Video:

[**Click Here**](#) to view our previous Quality Summit



Dear Valued Exhibitor,

We are pleased to announce our upcoming **11th Annual IES Quality Summit** to be held on **Wednesday, May 1, 2024**, at the Irving Convention Center in Irving, Texas.

As a valued partner, we invite your support for this premier medical education and training event. As an exhibiting sponsor, you'll have a unique opportunity to showcase your company brand, products, and services to approximately 500 key physicians, APPs, CRNAs, leaders, and decision-makers in Emergency Medicine, Hospital Medicine, and Anesthesia—individuals who attend this summit annually. Your participation not only provides exposure but also demonstrates your unwavering commitment to supporting the continuing education of or clinical practitioners, impacting the lives of over one million patients they serve each year.

At IES, we hold a bold vision of what healthcare should be. We strive to be the pacesetter that inspires others. Through innovative processes and solutions, we aim to enhance the way medicine is practiced across the continuum of care, elevating the role of each discipline we encounter. Our IES Quality Summit, an annual tradition, exemplifies this commitment to evidence-based practices and exceptional outcomes, ultimately enhancing our value to patients and communities.

At this year's Summit we will engage with experts who will delve into clinical best practices that affect both emergency and hospital medicine. We will have presentations on the diagnosis of pulmonary embolism, how care in the Emergency Department can impact Post-Intensive Care Syndrome, the management of trauma arrest in non-trauma facilities, and admission/floor code conversations from both the Emergency Medicine and Hospital Medicine perspectives. But wait, there's more! We're thrilled to announce that this year's Summit will have a strong focus on engagement. We've even extended our breaks—giving attendees more time to connect, interact, and collaborate with our fantastic exhibitors and each other.

The details regarding the different exhibitor opportunity levels, setup and breakdown, payment instructions and registration information can be found in the prospectus. **The exhibition space is limited, so please register early.**

Thank you in advance for your support. We are looking forward to seeing you at the 11th Annual IES Quality Summit!

Nick Zenarosa, MD, FACEP

Founder and Chairman

E: nzenarosa@ies.healthcare

Sponsorship Opportunities

Wednesday, May 1, 2024

Networking Reception Sponsor \$15,000

- Diamond-level exhibitor package, plus the following:
- One-on-one escort with a clinical executive leader at IES to view posters.
- Opening lunch session with recognition from the podium prior to speaker coming onstage.
- Opportunity to play a promotional video under two minutes in length prior to speaker coming onstage.
- Prominent signage and recognition.
- VIP seating with key healthcare partners during luncheon networking reception.
- VIP seating at invitation only Executive Session.

VIP Sponsor \$10,000

- Diamond-level exhibitor package, plus the following:
- Opening Executive session with recognition from the podium.
- Opportunity to play a promotional video under two minutes in length prior to speaker coming onstage.
- Prominent signage and recognition.
- VIP seating with key healthcare partners during luncheon networking reception.
- VIP seating at invitation only Executive Session.

Wellness Sponsor \$7,500

- Wellness lounge is one of the most prominent recognition opportunities with our physicians. This high-traffic lounge will be open throughout the summit.
- Dedicated lounge area with furniture.
- Co-branding opportunity to distribute a promotional item to distribute materials in lounge.
- Prominent signage and recognition.
- Opportunity to provide promotional item at additional cost.

AM Break Sponsor \$3,000

- Prominent signage and recognition at morning break & concurrent sessions.
- Recognition from the podium during concurrent sessions.

PM Break Sponsor \$3,000

- Prominent signage and recognition at afternoon break & concurrent sessions.
- Recognition from the podium during concurrent sessions.



Exhibitor Opportunities

Wednesday, May 1, 2024

Exhibitor		
Gold \$1,500	Platinum \$2,500	Diamond \$5,000
One six-foot table with (2) chairs	One six-foot table with (2) chairs	One six-foot table with (2) chairs
Third selection of booth location	Second selection of booth location	First selection of booth location
Up to (3) complimentary badges	Up to (4) complimentary badges	Up to (5) complimentary badges
Verbal acknowledgment at closing remarks	Verbal acknowledgment at opening remarks	Verbal acknowledgment at opening & closing remarks
Reserved seating at luncheon networking reception	Premier seating at luncheon networking reception	Premier seating at luncheon networking reception
	Verbal acknowledgement at the luncheon networking reception	Verbal and visual display acknowledgement at the luncheon networking reception and prior to awards announcements
	<i>Post conference attendee list</i>	Promotional opportunity with a visual display on the IES Quality Summit Event Listing
		Promotional opportunity with a visual display on the program handout at the conference
		<i>Post conference attendee list</i>

Exhibitor Space

One six-foot table with two banquet chairs and electrical outlets. Please note exhibitors will be responsible for providing their own extension cords, power strips and electrical tape for securing loose cords.

Program Listing

For Diamond and Platinum Level Exhibitors, please provide a logo and a brief (60 words or less) description of the organization's product(s) or service(s) to be included on outgoing communications to attendees and featured on the IES website events listings page.

Exhibitor Badges

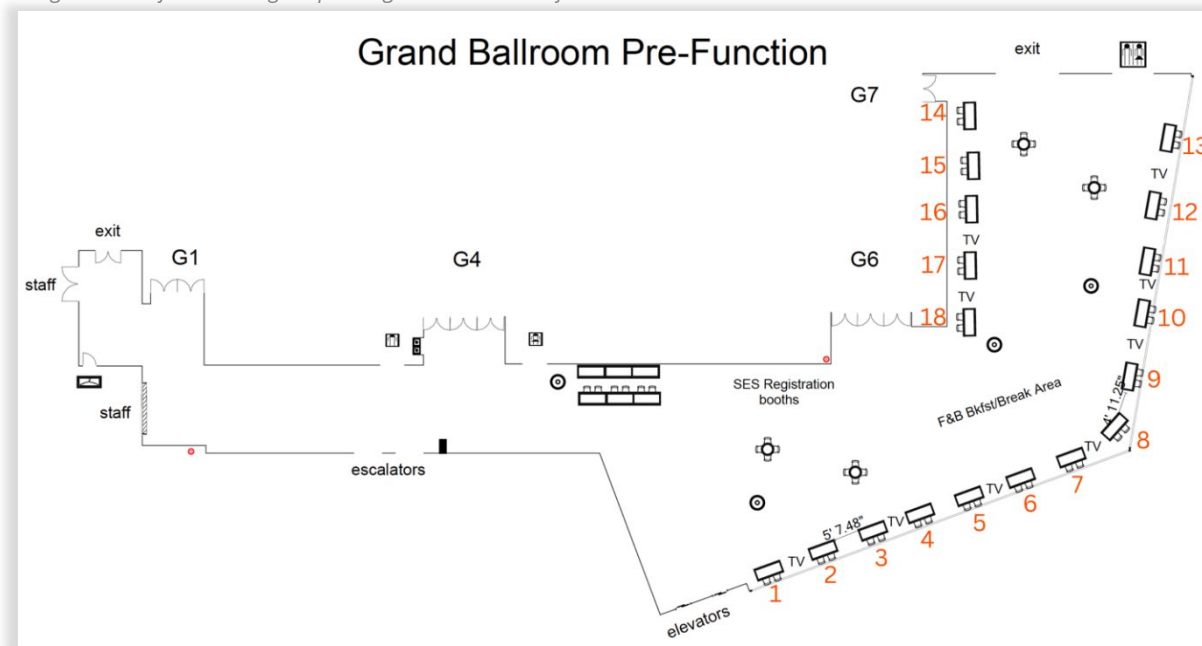
Exhibitor badges must always be worn and will allow access to the exhibitor hall, education sessions and all meals. Exhibiting companies receive complimentary badges according to their purchased exhibitor sponsorship level. Any additional exhibitor badges needed after that will be available at an additional fee.

Punch Cards

At check-in, attendees will receive punch cards featuring the logos of each exhibitor. To participate in the drawing for one of three prizes, attendees must visit every exhibitor table and have their card signed by the booth representative. Fully completed cards will be eligible for the prize selection during the closing remarks.

Exhibitor Hall Floor Diagram*

**Diagram is subject to change depending on the number of exhibitors.*





Dates & Deadlines

Wednesday, May 1, 2024

Exhibitor Registration / Application Due	Friday, March 22, 2024
Exhibitor Company Name and Logo Due	Friday, March 22, 2024
Exhibitor Booth Fee Due	Monday, April 15, 2024
Exhibitor Installation / Booth Set-up	Tuesday, April 30, 2024 1:00pm – 4:00pm
Exhibitor Event Registration / Booth Set-up	Wednesday, May 1, 2024 7:00am – 8:00am
Exhibit Hall Hours	Wednesday, May 1, 2024 8:00am – 2:30pm
Exhibit Hall Dismantling	Wednesday, May 1, 2024 2:30pm – 3:30pm



Demographics

Wednesday, May 1, 2024

1st Annual IES Quality Summit

The Omni Dallas Hotel

Total Attendance:

Exhibiting Companies: 15

6th Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 573

Exhibiting Companies: 21

2nd Annual IES Quality Summit

The Omni Dallas Hotel

Total Attendance: 314

Exhibiting Companies: 24

7th Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 327

Exhibiting Companies: 17

3rd Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 315

Exhibiting Companies: 21

8th Annual IES Quality Summit

Virtual

Total Attendance: 241

Exhibiting Companies: 4

4th Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 300

Exhibiting Companies: 25

9th Annual IES Quality Summit

The Irving Convention Center &

The George R. Brown Convention Center

Total Attendance: 266

Exhibiting Companies: 28

5th Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 371

Exhibiting Companies: 18

10th Annual IES Quality Summit

The Irving Convention Center

Total Attendance: 305

Exhibiting Companies: 16



Companies & Number of Years Exhibited

American National Back of TX	1	Mindray	5
AstraZeneca	4	Nanosonic	2
Baylor University Medical Center	1	Pfizer	8
Baker Tilly US	1	PhysioControl	5
BrainScope	1	Scribeology	8
Edward Jones	1	Smith & Nephew	3
Encompass Health Rehabilitation	8	Stone Vacations	2
First United Mortgage	1	Stryker Medical	5
Fisher & Paykel Healthcare	2	Tarrant County Medical Society	1
Frost Realtors	8	Texas Department of State Health Services HIV/STD Prevention	6
FujiFilm SonoSite	8	University of Texas at Dallas	2
GE Healthcare	3	Zotec Partners	1
Gilead Sciences	1	Zoll	4
Janssen Pharmaceuticals	9	Zenith Health & Wellness	1
Logix Health	2		
Medical Protective Group/Lockton	7		



Exhibitor Instructions

Wednesday, May 1, 2024

General Event Information

[Click Here](#) to view this year's Quality Summit event details.

Event Location & Parking

Irving Convention Center at Las Colina's has free parking located in the convention center parking garage. The event is located on the 4th floor of the convention center.

Booth Locations

As the date of the event approaches a team member will reach out to you for your booth selection and placement according to the exhibitor tier selected.

Shipping Booth Material

[Click Here](#) to complete a credit card authorization if items will be shipped to your booth prior to the conference.

Loading Dock Instructions

[Click Here](#) to view loading dock instructions.

Suggested Items to Bring

- Computer(s) and or monitor(s)
- Extension cord(s), power strip(s)
- Electrical tape to secure loose cords for safety purposes
- Decorations for booth
- Handouts or other materials for attendees

Payment

Check Payment - We recommend sending payments via FedEx with a signature confirmation.

Credit Card Payment - Credit card invoices will be emailed after registration is complete.

Made payable to:

Integrative Emergency Services, LLC:

Please Note: Credit card payment will incur a **processing fee of 3.5% in addition to the exhibitor fee.**

Mailing:

Integrative Emergency Services
Attention: Salena Norton
4835 LBJ Freeway
Suite 900 Dallas, Texas 75244

Contact for Questions

Salena Norton
D: 469.420.5565
E: snorton@ies.healthcare

Exhibitor Rules & Regulations

Wednesday, May 1, 2024

Exhibitor Registration – Exhibitor information and registration link will be made available to all exhibitors via email and on the ies.healthcare website, 11th Annual Quality Summit event listing. Each exhibiting organization will receive complimentary representative badges for each booth (according to exhibitor sponsorship level), which will allow entry to all sessions and all meals. Any extra exhibitor badges needed after that will be available at an additional cost.

Booth Assignment & Sign Identification – Booth spaces are selected on a tiered basis of "First come, first served" and by receipt of a completed Exhibitor Application & Contract with full payment for space. The Summit Director reserves the right to make final decisions concerning booth assignment and exhibit layout in the best interest of the overall exhibit and the annual meeting.

Subletting Exhibit Space – Subletting or sharing any part of the exhibit space by an exhibitor is prohibited.

Security – Exhibiting companies are solely responsible for, and are strongly encouraged to insure, their exhibits, promotional items, and display materials, and other items against theft, fire, etc. at their own expense. No security will be provided by the event venue; however, doors will be locked overnight. Locking doors overnight is not to be implied or interpreted as a guarantee against loss, theft, or damage of any kind, unless specified by a separate agreement.

Non-Contracted Exhibit Space – Persons, companies or organizations that are not contracted to occupy space in the Exhibit Hall will not be permitted to display or demonstrate products, processes, or services, solicit orders, or distribute advertising materials in the official meeting spaces, exhibit areas, parking lots or in any space near the event.

Promotional Items & Activities – Exhibiting companies are permitted to distribute promotional materials (giveaways) and other items at their assigned exhibit booth location only. All items distributed must be useful to the professional activities of the meeting attendees and must be made available to all meeting attendees as long as supplies last.

Sale of Goods – The sale of goods or services of any kind in the Exhibit Hall in connection with the



Annual Meeting is prohibited. Order taking is permitted.

Payment Terms – Full payment for booth space must be received by **Monday, April 15, 2024**.

Use of Attendee List - After the event, the organizer will provide all Diamond and Platinum Level Exhibitors with a post-convention attendee list. The list contains confidential information, and exhibitors may not disclose the list or its contents to any third party. Any other lists obtained from anyone other than the event organizer must be disclosed immediately.

Disclosure – IES, LLC, a medical management company for physician groups, receives monetary contributions from our sponsors in exchange for advertising and booth rental space in the exhibit hall during the quality summit. The attendance of vendors at the conference does not function as a referral to any specific vendor by IES, LLC, any physician group client, or any medical professional. This disclosure is intended to comply with the guidance reflected in the Health and Human Services Office of Inspector General “Commercial Sponsorship of Continuing Medical Education,” July 29, 2009.